# Rama Mohana Rao Gurugubelli [rammohan297@gmail.com](mailto:rammohan297@gmail.com) Phone: +91-8008007673

## Summary:

* Having total 5+ years and 3.8 years’ experience as QlikSense and QlikView professional in development and dashboard designing.
* Working extensively with interactive and visual analysis.
* Building DAR(Dashboard, Analysis, Reporting) methodology around the data to visualize dashboard more effectively.
* Involved in Extracting, Transforming and Loading data from different data sources by using ODBC and OLEDB.
* Data model designing and schema modeling of the data sources.
* Maintenance and modification if pre-existing applications.
* Developed user interactive sheets and reports as business needs.
* Knowledge on joins , Keep and Concatenation to avoid synthetic keys and circular references.
* Hands on Experience on Set Analysis in QlikSense and QlikView Applications.
* Having knowledge on providing security like Section access.
* Having knowledge on mashups and extensions.
* Implemented different loads like Binary load, Preceding load, Resident load and incremental load
* Handling QMC activities like assigning licenses, scheduling reports etc.

## Experience Summary*:*

* Working as Associate in Synechron Pune from Feb 2021 to till date.
* Working as Software Engineer in Polaris Pune from Jan 2020 to Jan 2021.
* Worked as Software Engineer in ZS Associates Pune from June 2017 to Jan 2020.
* Worked as Associate engineer in Intelligent Information conversion technologies Hyderabad from June 2016 to June 2017.

## Technical Proficiency:

* **Business Intelligence Tools** : QlikView , QlikSense.
* **Databases** : SQL Server, Oracle, Flat files

## Educational Details:

* B. TECH Electronics and electrical engineering from Jawaharlal Nehru Technological University.

# Professional Experience

## Project 1:

**Project Title :** Sales Incentive. **Role** : Team Member **Environment :** QlikSense, SQL. **Description:**

This project is about Incentives calculating based on the products which are the products sales is more than 90% that products comes under incentive basket and incentives paying to particular representatives.

The goal is to completely automate incentive calculations, which in turn would lead to higher levels of accuracy and easier implementation also ensuring time saving, as less extensive checks would be required, and manual errors will be avoided. The time from calculation to the sending of final numbers to Payroll will be shortened, and a user-friendly model will be available for all relevant parties to use.

### Responsibilities:

* + Understanding the Functional and customer requirements.
  + Developed various QlikSense Data Models by extracting and using the data from various sources like QVD files, SQL DB, Excel and Flat Files.
  + Worked on Incremental Loading to reduce the reload time of different applications.
  + Created Set Analysis for regular business scenarios

## Project 2:

**Title** : DHL customer reporting.

**Role** : Team Member.

**Environment** : QlikView, QlikSense, SQL Server

### Description:

DHL is a Logistics organization. The company specializes in global forwarding and supply chain. And deliver goods by Air, Ocean and road in all over the world. The company also deals with courier service and mainly this global forwarding deal with Europe countries like Germany, Russia and other countries.

### Responsibilities:

* Extracting data from SQL Database
* Created QVDs by importing data from the database tables using QlikSense script.
* Building data model in snowflake Schema by integrating various QVD's and flat files.
* Designed and developed extensive QlikSense reports using a combination of charts and tables.
* Hands on experience in QlikSense sheet objects preparation and understanding of available functions and properties.
* Worked with different functions like peek, previous, match etc.
* Created KPIs using Gauge, Bar charts and tables.

## Project 3:

**Project :** Forest Laboratories Inc.

**Environment :** QlikView, Oracle

**Role :** QlikView Developer.

### Description:

Forest Laboratories is a pharmaceutical company headquartered in New York City, US. In this project our team worked with Dashboards style of reports using all the QlikView components and created daily, weekly, monthly and quarterly reports for the management team based on the Customer requirements.

### Responsibilities:

* Implemented Snow Flake for Dimensional Data Modeling in QlikView.
* Created user interface reports using QlikView sheet objects like Charts, List Box, Input Box, and Buttons.
* Created QVDs and developed Dashboard style of reports as per business needs.
* Developed extensively Variables, Input boxes, Triggers.